

BOARD OF DIRECTORS

Chair – Emma Carscadden
Carscadden Stokes
McDonald Architects

Vice Chair – Rick Havlak
Homestead Junction

Treasurer/ Secretary –
Amanda Dalla Zanna
Savoury Chef Foods

Jason Gilron
Pacific Restaurant Supply

Peter Joe
Sunrise Soya Foods

Anu Kainth
Property Manager
485 Railway & 305 Alexander

Wayne Nelsen
Patricia Hotel

Braden Parker
Low Tide Properties

Darryl Ray
The Butler Did It Catering

Tammy Tsang
My Loud Speaker Marketing

PROGRAM CONTACT INFO

Recycle In Strathcona
604-874-7283
strathcona@recyclingalternative.com

Graffiti Removal
1-877-684-4747
vancouver@goodbyegraffiti.com

Mobile Community Watch
604-685-0011

City of Vancouver
Dial 3-1-1
Email 311@vancouver.ca
(Illegal dumping on public property)

311 Mobile App
*Download the VanConnect App
and report on the go!*



BOARD OF DIRECTORS CALL FOR NOMINATIONS

We are looking for business and property owners eager to take an active role with the SBIA and work to build a thriving, mixed-use, and resilient local economy.

Specifically, we are seeking board candidates who have knowledge and skills in governance, finance, human resources, marketing, sustainability, or local economic development and who can commit 5 to 7 hours a month.

If you are interested in applying, please contact the SBIA office no later than September 1, 2017. All candidates are required to meet with a member of the executive and complete a nomination form to be eligible for election. The Board is comprised of a maximum of 10 Directors. For 2017, there are four seats up for election with all four incumbents indicating an intention to run for re-election. Directors will be elected by members at the Annual General Meeting in late September 2017.

BANNERS: NEW DESIGN

In late June, the streets will be getting a bit more colourful when new banners are installed on light posts throughout the area. Continuing on the previous theme the banners will be based on the Made In Strathcona campaign.



TRANSPORTATION ADVOCACY PLAN UPDATE

The SBIA Sustainability Committee has been working towards developing a transportation advocacy plan for our district that integrates all transportation modes with business interests and relevant municipal and regional plans. This project received a generous grant from the Real Estate Foundation of BC, who help advance sustainable land use in BC. The SBIA issued an RFP seeking an engagement and transportation consultant team to help with this project, and we received six proposals. The proposal evaluation process is underway and we hope to select a consultant partner in mid-June. They will help bring expertise around incoming transportation

changes and opportunities, create an engagement strategy to reach SBIA members and community stakeholders, and work with the SBIA to develop a Transportation Advocacy Plan focusing on Sustainability. An Advisory Committee of local transportation partners for the project will include representatives from the City of Vancouver, Vancouver Economic Commission, HUB, and Modo. The Port of Vancouver, BC Trucking Association and Strathcona Residents' Association have also voiced interest in staying involved throughout the process. Stay tuned for engagement opportunities on transportation issues affecting your businesses!

Project supported by  **real estate foundation**
BRITISH COLUMBIA

MADE IN STRATHCONA: MOST WALKABLE STREET 2021

We want to see East Hastings make a comeback as a vibrant pedestrian destination. To capture that vision we are introducing year four of our marketing campaign: "Made In Strathcona: Most Walkable Street 2021". In late June the campaign will launch with the Walk Strathcona Summer Series that will include a number of fun initiatives:

- **Strathcona Street Party with Vancouver Mural Festival**
- **Guided neighbourhood walking tours**
- **Neighbourhood maps for self-guided walks**
- **Walk Strathcona Pop-up Shop**

To get involved contact
info@strathconabia.com



YOU'RE INVITED!

AS A MEMBER OF THE STRATHCONA COMMUNITY YOU ARE GRACIOUSLY INVITED TO THE STRATHCONA STREET PARTY!

Saturday, June 24th
12:00pm – 6:00pm
875 E Cordova (@ Campbell Ave)

The Vancouver Mural Festival is in Strathcona for the kick off of their 2017 summer of painting and street parties! They are partnering with the SBIA and other community partners to throw a neighbourhood celebration to unveil seven massive murals at 877 E Cordova and two massive murals at 822 E Cordova. Artists featured include MurOne, Tristesse Seeliger, and a graffiti-writer Wall of Fame featuring the AA crew.

The event is FREE for all -- but bring cash for the local market and a drink in the sun!

Please note this June 24th event will involve two blocks of road closure. E Cordova between the Cordova Diversion and Campbell Ave and Campbell Ave between E Hastings and E Cordova

WE'LL BE CELEBRATING WITH:

- A street lined with local artisans
- Activities for kids
- Our favourite local food trucks
- A beer garden in the shipping yard hosted by Vancouver Craft Beer Week!
- A loading bay turned into a music stage
- Guided walking tours hosted by the Strathcona BIA
- Walk Strathcona Pop-Up Shop kick off - Starting **June 23rd**, a series of cool pop-ups will be opening every week at 649 E. Hastings, a 5 min walk away from the mural paintings

Sign up for the email newsletter by visiting the SBIA or Made In Strathcona website!



Strathcona
Business Improvement Association (BIA)

1222 East Hastings Street
Vancouver, BC
V6A 1S6



www.strathconabia.com