

Strathcona BIA Board of Directors Election 2020

Members in good standing of the Society of the Strathcona Business Improvement Association are invited to review the six incumbent director candidates up for re-election at the 2020 AGM.

Board Recommendations: Every year, the board reviews the existing collective skills, attributes and experience of its directors to identify gaps or priorities, as informed by the SBIA's strategic vision and goals. This is to ensure an optimal board governance structure is in place to effectively guide the organization. A list of desired attributes, experience, and interests for directors is communicated to members as part of the [Call for Nominations](#).

After assessing nominees against criteria established by the Elections committee, the Strathcona Board of Directors formally recommends the following candidates for election to the SBIA Board for a two year term:

Note: Candidates appear in alphabetical order by first name

Anu Kainth, Board Treasurer

**Property Representative, 485 Railway and 395 Alexander
Service to the Board: 2016 - Present**

Anu Kainth carries multiple connections across the district of Strathcona, working as an independent property manager, accountant, and business consultant with a number of different organizations and enterprises. She loves supporting her tenants, working with numbers, and helping businesses organize their books and accounting so that they may work more effectively on behalf of their clients and customers. She is passionate about the community of Strathcona and believes it's the businesses that bring the vibrancy to this community.



Anu was born and raised in Vancouver and is mother to one son. She is a former soccer mum and remains an active volunteer across many different civic and community roles in the city. She looks forward to serving the business members of the Strathcona district for another term as the SBIA's board treasurer.

David Greaves, Board Vice-President

**Director of Opportunities, Mission Possible Enterprises Inc.
Service to the SBIA Board: 2018 - Present**

David oversees the Strathcona social enterprises, MP Maintenance and MP Neighbours, as the Director of Opportunities for Mission Possible Enterprises Inc. He joined the organization in 2012 and has been responsible for increasing the annual revenue of the social-driven businesses and the employment of Downtown Eastside



residents to over \$1.4 million and 85 part time workers on the payroll in 2019.

A former student of the Bachelor of Applied Arts in Integrated Land Planning Technology specializing in regional and community planning and certification in horticulture and as a greenhouse/glasshouse technologist, David has had a varied career in private, civic, institutional and non-profit sectors throughout British Columbia and Ontario. As well as being the Vice President of the Strathcona Business Improvement Associate he is the Founding President and board member of the Bowen Island Transportation Society.

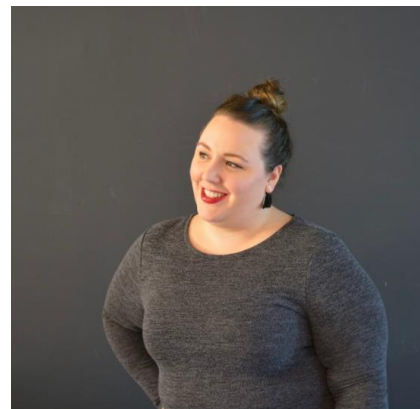
In his spare time David enjoys kayaking and exploring the Gulf Islands with his partner of 28 years.

Emma Carscadden, Board President

Property Owner, 715 E Hastings

Service to the SBIA Board: 2012 - Present

As Property Owner at 715 East Hastings Street and Partner and Director of Communications + Strategy at Carscadden Stokes McDonald Architects, Emma has a long history in Strathcona and with the SBIA. Working in the district for 20 years, she has been a committed volunteer with the Strathcona Business Improvement Association for nearly a decade, serving as its President since 2016. Emma's commitment to Strathcona has also extended to serving as Director and Secretary of the Strathcona Community Centre Association board of directors.



During her tenure with the SBIA, Emma has led several critical strategic initiatives, including the SBIA's successful 2016 Renewal with the membership and City of Vancouver, recruitment of the new Executive Director, and major programming decisions. She has participated in direct advocacy work, media appearances, and presentations to City Council.

Emma has a passion for small business and community building, particularly in the context of a neighbourhood as complex and vibrant as Strathcona. She has both a grassroots practical and academic background in economic development, having completed Simon Fraser University's Certificate in Community Economic Development. Emma is excited to continue her involvement and dedication to Strathcona and its thriving business community.

Jason Gilron

Pacific Restaurant Supply

Service to the SBIA Board: 2014 - Present

Jason Gilron, President at Pacific Restaurant Supply in Vancouver, is a veteran of the foodservice and hospitality industry, having worked in a variety of roles over the past 30 years that range from cook to culinary consultant to company executive. Leading up to his current role with the company, Jason has contributed to the company's growth since he joined Pacific in 2008, including key roles in



business development, foodservice design; specification, project management, product procurement, brand strategy, and company culture.

Jason has served as a Board Director with the Strathcona Business Improvement Association for the last 6 years. He has also recently been appointed as a member of the Program Advisory Committee for Hanson International College's academic programs in tourism and hotel management.

Jason lives with his wife and 2 daughters in east Vancouver, his home for the past 19 years.

Mónica Reyes

Principal and Founder, Monica Reyes Gallery

Service to the SBIA Board: 2018 - Present

Mónica Reyes Gallery (MRG) has been backing the growth and development of emerging and mid-career artists at its current location in Strathcona since 2013. Serving the local and international art scene, MRG promotes artist initiatives invested in shaping the economies of art and culture. Located in the heart of Strathcona, the gallery is uniquely positioned to create dialogues with the artists and cultural engineers who call the neighbourhood home.



As the gallery's founder and director, Mónica has been a longstanding figure in the Vancouver art scene having served as Vice President of the Contemporary Art Society of Vancouver and during 2016/2017 sat on the Board of Latincover. Today she sits on the Board of the Strathcona Board Improvement Association. Reyes is committed to investing in art that gives voice to the cultural diversity of the Pacific Northwest.

Tammy Tsang, Chair of SBIA ReBrand Working Group

My Loud Speaker Marketing

Service to the SBIA: 2012 - Present

Tammy Tsang is co-founder and co-principle behind My Loud Speaker, a brand and marketing agency operating in the heart of Railtown, Strathcona. She is a writer and brand strategist with years of experience working with businesses, social enterprises, post-secondary institutions and other organizations on how to better align and amplify their work through their marketing and communication initiatives.

More recently she helped found AndHumanity, a new and inclusive marketing agency that focuses on where exclusion or underrepresentation exists in communications, working to



close these gaps by elevating marginalized voices and advocating for change. She does this through thoughtfully aligning brand values with communications, building authentic allyships, and creating relevant content which deepens customer loyalty and influences positive social change.