

Strathcona BIA Newsletter Business Promotion Policies

All Promotions are subject to the approval of the Strathcona Business Improvement Association (SBIA), which reserves the right to reject accepting and sharing a promotion.

The content of a promotion is to be created by SBIA business members, not the SBIA.

Promotions slots in our newsletter are reserved for SBIA members only. See our [FAQ](#) for how we define a member of the SBIA.

In consideration of the publication of a promotion, both the business providing the promotion and anyone who takes advantage of the promotion agree to indemnify and hold harmless the SBIA, its officers, agents, and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the promotions, including, without limitation, claims or suits for libel, violation of privacy, copyright infringement, or plagiarism.

The SBIA will not be liable for any failure to publish any promotion accepted by the SBIA, however, the SBIA will use its reasonable efforts to place promotions in subsequent available space in our digital newsletter.

The SBIA is not responsible for incidental or consequential damage for errors in displaying or sharing a promotion.